



FOR IMMEDIATE RELEASE

SUPERINTENDENT LUNA AND ROADTRIP NATION KICK OFF STATEWIDE TOUR AT LOCAL HIGH SCHOOL

Capital High School is the first of 12 Idaho tour events to inspire public school juniors to prepare for college by participating in Idaho SAT School Day on April 18

March 19, 2012—Boise, Idaho— This morning at Capital High School, Superintendent of Public Instruction Tom Luna kicked off Roadtrip Nation's Idaho SAT School Day statewide tour with an inspiring opening address. At the event, the first of 12 Idaho tour stops, Roadtrip Nation and the Superintendent rallied the 500 high school juniors in attendance to map their own journeys beyond graduation.

"Taking a college entrance exam is an important step in a student's path toward college, professional-technical education, or career. I am excited that, as part of Students Come First, we are able to provide this opportunity to all high school juniors in Idaho and are now working with the College Board and Roadtrip Nation to celebrate SAT School Day across our state," Superintendent Luna said. "Through SAT School Day and our other efforts, we can make sure every student graduates from high school and goes on to postsecondary education or the workforce without the need for remediation."

Starting today through April 16, Roadtrip Nation's Roadies and their Green RV will bring awareness about the college-going process and excitement about SAT School Day by hosting assemblies at schools throughout the state.

"Roadtrip Nation is visiting these schools to be a catalyst for students to start thinking about their futures," said Mike Marriner, Founder of Roadtrip Nation. "By sharing stories of leaders from all different walks of life, who have defined their own Roads doing what they love, we hope to inspire and empower students to discover who they want to become."

Angela Garcia, The College Board's Executive Director of the SAT program, encouraged students at the assembly to take advantage of Idaho SAT School Day, an opportunity for public school juniors to complete a college entrance exam while also fulfilling a state graduation requirement—for free.

"This is about ensuring students are ready for their journey beyond high school, and taking the SAT is an integral part of that process," said Garcia. "We want every door to be open as students prepare for their future."

Idaho State Department of Education selected the SAT for this initiative because of its comprehensive tools for teachers and students, including free access to the Official SAT Online Course on The College Board's website to help prepare students for Idaho SAT School Day.

Other Idaho Roadtrip Nation stops include high schools in Twin Falls, Minico, Coeur d'Alene, Moscow and more.

Registration deadline for Idaho SAT School Day is April 4. Students can register for the exam, find available practice resources and college planning tools at www.sat.org/idaho.

For more information on Roadtrip Nation and its mission visit www.roadtripnation.com.

###

MEDIA CONTACTS:

Idaho Department of Education

Melissa McGrath
mrmcgrath@sde.idaho.gov
(208) 332-6818

Red Sky PR

Danae Castellaw
danaecastellaw@redskypr.com
(208) 287-2199

About the SAT

Created and designed by educators, the SAT® is a valuable and reliable measure of college readiness for students seeking admission to undergraduate colleges and universities in the United States. The SAT tests the academic skills and knowledge that students acquire in high school. It also shows how well students can apply their knowledge, a factor that educators and researchers agree is critical to success in college course work. The SAT is consistently shown to be a fair and valid predictor of first-year college success for all students. A study including data from more than 100 colleges and universities demonstrates that the best predictor of college success is the combination of SAT scores and high school grades. In addition to admission, many colleges use the SAT for course placement. The SAT is administered annually to more than two million students at approximately 6,000 test centers located in more than 170 countries. (sat.collegeboard.com)

About the College Board

The College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, the College Board was created to expand access to higher education. Today, the membership association is made up of more than 5,900 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, the College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success — including the SAT® and the Advanced Placement Program®. The organization also serves the education community through research and advocacy on behalf of students, educators and schools. For further information, visit www.collegeboard.com.

About Roadtrip Nation

Roadtrip Nation is a public television series and a grassroots Movement of people who are defining their own Roads in life by resisting The Noise of conformity and gaining the confidence to do what inspires them. In 2009, Roadtrip Nation extended into education with the creation of *The Roadtrip Nation Experience*, a program that empowers thousands of students across the U.S. to connect their individual interests, as well as their educations, to the real world. Learn more at www.roadtripnation.com. To get updates of when Roadtrip Nation will be in your neck of the woods, follow on Twitter @RoadtripNation and facebook.com/RoadtripNation.

#